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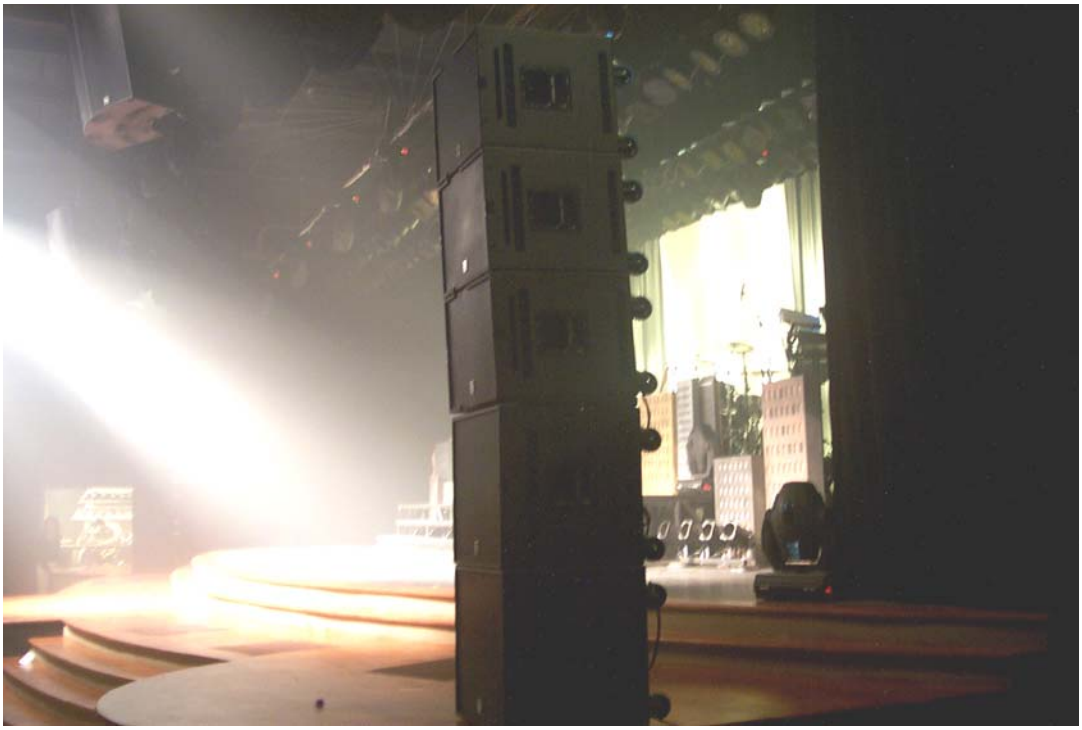
DYNACORD® COBRA™, MIDAS® LEGEND™ AND KLARK TEKNIK® PROCESSING AT NEW "TRIBUTE!" SHOW IN MYRTLE BEACH, SC



Myrtle Beach, SC (March 2004): Carey Sound, Inc., of Greensboro, NC, recently upped the audio ante in the South Eastern U.S. entertainment epicenter of Myrtle Beach, SC. The home of the brand new Calvin Gilmore presentation "Tribute! The Concert", the 1,000-seat, 20,000 square-foot Tribute! Theater was extensively refurbished, with renovations extending far beyond aesthetic elements. The stage, curtains, lights and special effects have all been upgraded, as has the theater's audio system – a showpiece setup centered around the Dynacord Cobra-2 compact line array and the versatile Midas Legend 3000 mixing console. Kenneth Carey, President of Carey Sound, described the installation: "Myrtle Beach is up there with Atlantic City, Branson and Orlando when it comes to high profile theaters. 'Tribute! The Concert' is the latest Calvin Gilmore production. Calvin Gilmore also owns the Carolina Opry, the South East Coast's premier theater, and he takes attention to detail very seriously. This represents a model installation for both the Cobra and the Legend – both are in an environment in which they can really prove their versatility, and really enrich the audience's experience. This show features impersonators in a Vegas style revue. The room has some nice acoustic treatment, though it has a relatively low ceiling – about 20-feet. It would be difficult to hang a compact line array here, but the Cobra works equally well as a stacked or flown system – there's nothing else out there that fits the bill."

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The Dynacord Cobra

"The new PA at the Tribute Theater delivered a certain degree of grace under pressure: it was during final rehearsals, only four days before opening night, and neither management nor production personal were at all happy with their existing system – to the extent that they decided to switch it out completely. I was originally involved in demo'ing possible new consoles, but stepped in with a potential solution when they decided to put in an entirely new rig: I knew the Legend was the best console for the job, and that the Cobra would also be unbeatable in this application. Obviously you're met with some scepticism when the pressure is on like this, but that soon changed! We took the Legend and the Cobra down there, along with some Klark Teknik gates, comps and a Helix EQ. It was that simple – they were sold by the sound quality on the first day. The crew were initially interested in the possibility of hanging the Cobra, but the coverage was so good in a stacked configuration that that proved unnecessary. This system immediately created a buzz in the theater sound production community in Myrtle Beach. We've had guys from all the big theaters and productions in here to check it out. Times have changed, and audiences have higher expectations – people won't settle for second-best sound, and theaters need to deliver clear, controlled audio to remain credible. It is extremely uncomfortable to sit through a performance if you can't hear the words, or if the system is patchy or distorting. The Cobra's 120-degree distribution pattern and the famous Midas preamps and EQs take care of these issues. In this sense, the response has been unanimous: Wow! This has already become the new benchmark system on the strip, and the show hasn't even opened yet!"

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Midas Legend 3000 & Klark Teknik Helix at FOH



Tribute! The Concert

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Tribute! Audio Engineer Chad Johnson with the Legend

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“Tribute! The Concert” Details:

Owner, Producer, Director: Calvin Gilmore
General Manager: Dave Olive
Audio Engineer: Chad Johnson
Stage Producer: Chad Krans
Lighting Director: Joe Stinette

The following Telex Communications, Inc. equipment has been installed in the new theater -

Midas Legend 3000
Cobra-2 System (plus 2 extra Cobra-2 Tops)
3 Klark Teknik DN504
2 Klark Teknik DN514
1 Klark Teknik DN9340 Helix

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The Friendly Weapon

Within the last few years the popularity of line-array systems in the professional concert sound business has dramatically increased because of their characteristic coverage pattern, long-throw ability and low-distortion.

Now, with the Cobra System these advantages are also available for applications employing conventional large-format line-array systems, where economical operation was just not possible so far.

Cobra comes as a complete, ideally tuned system including the needed digital system controller with application-optimized presets and high-performance power amps. The entire package is truly compact, quickly set up and tremendously easy to operate.

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The Midas Legend 3000

Aptly named, the Legend 3000 represents the first of a new generation of semi-modular multi-application live production mixing consoles which combine all the hallmarks of traditional Midas sound quality with some truly unique features at unprecedented affordability.

It is designed for the tour operator, hire company or installer who cannot justify the cost of a Midas Heritage yet who are reluctant to buy a 'second division' console.

Legend includes the XL4's high performance preamps plus the XL3 EQ to deliver the trademark Midas sound, and it uses the same snapshot automation system as its larger cousins, but there are also some innovative new features that make the console particularly attractive.

Firstly, a significant cost saving has been achieved by designing the Legend around blocks of eight channels, yet the clever design means that servicing is still very straightforward. Furthermore, acknowledging that many of the Legend's potential customers need on occasions to provide a monitor mix from the FOH position, Legend delivers a truly unique solution.

Each input channel provides independent FOH and Monitor controls with dedicated EQ and faders.

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There are 12 highly flexible mix sends, which may be used individually as foldback or FOH effects sends, and the user has complete freedom in how these are assigned.

With the Legend, the only material compromise is on price.

For full details on all Dynacord products, please visit www.dynacord.com
For full details on all Midas products, please visit www.midasconsoles.com

Dynacord® and Midas® are professional audio brands of Telex Communications, Inc., a leader in the design, manufacture and marketing of sophisticated audio, wireless, multimedia, aircraft, broadcast and communications equipment for commercial, professional and industrial customers. Telex Communications markets its products in more than 80 countries under the brands EV®, Telex®, RTS™, Dynacord®, Midas®, Klark Teknik®, University® and others.

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